

# KEYNOTE SPEAKERS

## FRIDAY KEYNOTE

### JOSEPHINE UMANA



Senior Vice President and  
Chief Operating Officer,  
Investments & Capital  
Markets of Freddie Mac

Josephine Umana is the Senior Vice President and Chief Operating Officer (COO) of Freddie Mac's Investments & Capital Markets (I&CM) business and a member of the firm's Management Committee. As COO, Ms. Umana oversees the day-to-day business operations of I&CM, which manages Freddie Mac's mortgage investments portfolio and performs all securitization, interest-rate hedging, liquidity management and corporate treasury functions for the firm. Ms. Umana leads a broad range of activities for I&CM, including strategic planning, new initiatives, back office operations, compliance/controls, data management, vendor management and business resiliency. She also serves as the chief of staff to the head of the

I&CM business. Ms. Umana is a senior risk officer within the firm and the trustee for singlefamily mortgage securitization programs. She oversees inclusion and diversity activities for I&CM as well as the use of diverse broker/dealers across Freddie Mac.

Ms. Umana joined Freddie Mac in April 1996 and has led various corporate functions over the years, including investor relations, capital planning and corporate insurance. She began her career at KPMG where her audit clients included large financial institutions. Ms. Umana earned a bachelor's degree in business administration, magna cum laude, from the College of William & Mary and is a Certified Public Accountant.

# SATURDAY KEYNOTE

## CINDY DAVIS

Cindy recently joined Bed Bath & Beyond in the newly created role of EVP, Chief Brand Officer, Bed Bath & Beyond and President of Decorist. She is an innovative marketing executive with a track record of building strong brands and lasting customer relationships. Prior to Bed Bath & Beyond, Cindy was EVP, Chief Digital Marketing Officer at L Brands and previous to that was EVP, Consumer Experience at Disney/ABC Television. Throughout her career, Cindy has held strategic leadership positions at other leading retail and leisure brands - including Walmart, Inc., Sam's Club, Yum! Brands, Starwood Hotels and Hilton Hotels. She honed her craft as a marketer working for leading agencies such as BBDO, RAPP and Tracy-Locke.

Cindy holds a Bachelor of Business Administration degree from The College of William & Mary and a Master's in International Business Management from The Thunderbird School of Global Management.



**Executive Vice President  
and Chief Brand Officer,  
Bed Bath & Beyond;  
President, Decorist**

# PROGRAMMING

## Career Exploration Sessions - Friday, 4:30 PM

Kick-off the Women's Stock Pitch & Leadership Summit and take advantage of the opportunity to virtually meet our corporate partners and our alumni at their firms at our Career Exploration Sessions. These "Industry 101" sessions will provide a high-level understanding of the different opportunities that are available to you upon graduation. Each company will provide a 10-minute educational overview of their company and specific industry. Some companies will even highlight their hiring timelines and available internship and full-time opportunities. Come learn from the pros!

## Panel Session One - Saturday, 11:00 AM

### Cultivating a Network: Leveraging Technology to Gain & Maintain Professional Relationships

Navigating the transition from student to professional can be challenging in an ever-evolving world. Technology has become more central than ever in creating meaningful professional connections, especially following the global shift to virtual work. As students look to embark on careers and plan for jobs of the future, our professionals will share their insights on how to leverage technology to build a supportive network.

## Panel Session Two - Saturday, 4:15 PM

### The Path Forward: The Importance of Diversity in Company Values & Navigating Difficult Decisions in the Professional Space

The conversation on a diverse workforce continues to be at the forefront of many companies. We invite panelists and students to discuss the benefits of diverse thinking and different approaches to navigating decisions in the professional space. Panelists will share their experiences and perspectives related to the ongoing conversation about the importance of diversity in company values, day-to-day workplace experiences, empowering unique and underrepresented voices and how to fuel change in support of diverse ideas. Attendees will participate in a case study looking at how to navigate difficult decisions and how utilizing ones network and mentors supports this path forward.

## Coaching Session - Saturday, 5:30 PM

The Coaching Session is a mock networking environment where students can respond to prompts and engage professionals with conversation while receiving real-time feedback on their networking skills. Using Remo's interactive interface, students and professionals will be able to move between tables and rooms on a virtual map, simulating attending an in-person event and allowing for more intimate and focused conversations.